

# Matthew A. Roberson

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## Summary

I have nearly 20 years of experience in and around academia, working on peer-reviewed academic journals, daily newspapers, in a support position, and marketing of online degree programs. I have degrees in English from Ohio State University and in Software Development from CCAC. I am well organized and comfortable with working individually or in a team, and in-person or remotely. I have excellent computer skills, research skills, and a strong attention to detail.

## Professional Experience

### Copy Editor and QA — edX Online Learning, 2U LLC

April 2023 to present

- Copy editor for edX, a company that provides marketing and web assets for online degree programs for universities. This includes paid social, ads, email journeys, landing pages, and reference materials.
- Check sources for statistics and rankings, confirming that biography or About copy is accurately sourced.
- Extensive experience with Google Drive, Jira Cloud, Jira Server, SmartSheets, and Slack.
- Utilize an excellent grasp of US English, UK English, and some Spanish, and the capability to pivot between Chicago Manual of Style, AP Style, the edX house style guide, and individual requirements for each partner institution.
- Collaborate with creatives, production, design, and partner stakeholders.

### Proofreader — Macmillan Learning

August 2023 to January 2024

- Proofreader for Macmillan Learning, ensuring that reference information is up-to-date and error-free. This includes ISBNs, release dates, author names, marketing information, FAQs, and prices.
- Apply general touch-ups to improve layout of sales pitch documents.
- Coordinate changes and corrections with multiple stakeholders via Google Docs and Sheets.

### Copy Editor — American Economic Association

April 2022 to August 2022

- Copy editor for the *American Economic Journals*, a group of four quarterly peer-reviewed field journals in economics.
- Technical copy editing of manuscripts in the layout/production stage, including applying *AEJ's* modified Chicago Manual of Style guide.
- Utilize knowledge of many software applications as well as extreme attention to detail as to copy edit extensive mathematical and scientific jargon without introducing errors.

**Assistant Managing Editor — American Economic Association, *American Economic Review***

July 2010 to April 2021

- Began with American Economic Association in June 2010 as a temporary proofreader, with promotions to Senior Editorial Assistant in 2012 and Assistant Managing Editor in 2014.
- Manage manuscripts during every stage of the production process including assisting authors with submissions within the content management system, returning decision letters, proofreading accepted manuscripts, copyediting, coordinating author proofs, implementing corrections, approving final proofs.
- Generate weekly, monthly, and quarterly reports in Microsoft Excel, as well as improved the quality of processes and reports where needed.
- This position required extreme attention to detail as to copy edit extensive mathematical and technical jargon without introducing errors.

**Editorial Assistant — Triple Crown Publications**

September 2009 to April 2010

- Proofread and copyedit accepted manuscripts to prepare them for publication as well as read submissions and forwarded promising ones to the editor in chief.
- Perform website updates with new titles and wrote synopses and other metadata (HTML, Wordpress), along with registering ISBNs and sending cataloging metadata to bookstores and other partners.
- Fulfill mail and web orders, as well as monitored inventory at a warehouse and a regional distribution center. Used QuickBooks, Access, and Excel.
- Provide customer service and troubleshooting.
- Interview candidates for positions and sent promotional materials to media outlets.

**Student Assistant — Goldberg Technology Center, The Ohio State University**

September 2008 to September 2009

- Assist faculty, staff, and teaching assistants in the History Department at Ohio State with any technology-related requests, which included digital archiving, scanners, printers, and archive access.
- Proofread materials used in online archives and updated web content for an academic history journal, *Origins: Current Events in Historical Perspective*.

## **Section Editor and Staff Writer — *Daily Athenaeum*, West Virginia University**

June 2004 to September 2006

- Staff writer for the Entertainment Section and editor of the Opinion Section for a daily student-run newspaper.
- Interview artists, attended events, wrote reviews, and created articles from press releases to inform students of interesting and relevant information at the university.
- Maintain a production schedule for a staff of 15 student writers, read editorials on the wire service to supplement the daily requirements as needed.
- Write a monthly editorial piece, and laid out the Opinion Section for each daily issue.

## **Staff Writer — *The Dominion Post***

June 2002 to September 2003

- Staff writer for the entertainment section, which included attending events and reporting on them as well as interviewing local artists and residents about the local art scene.
- Collaborate with other writers and the section editor to research, write, edit, and publish relevant local news.

## **Freelance Projects**

### **Podcast Guest — Franchise Fiends**

October 2024

- I was a guest on an episode of the horror movie podcast Franchise Fiends.

### **Writer and Editor — Alleged Beef**

2020 to present

- This is my personal website where I cover movies, television, the NBA, and books. I sometimes collaborate with other creators.
- I also edit, illustrate, lay out pages in WordPress using HTML/CSS, and post updates to social media.

### **Copy Editor — The Lotus People**

2017 to present

- Write copy and copyedit for a yoga instruction and lifestyle website, with media including press releases, instructional hand-outs, social media updates, and blog posts.
- Audience is people into general fitness and lifestyle improvement, with a primary focus on yoga.

### **Technical Writer — Radiology Oncology Systems, Inc.**

2016 to 2017

- Wrote marketing copy and copyedited for a medical equipment distributor, with media including press releases, blog posts, and email drip campaigns.

- Audience was primarily oncology and radiology specialists and budget/purchasing departments at medical facilities. APA Style Guide was the preferred formatting.

## **Education**

**Bachelor of Arts in English**, *The Ohio State University*

**Associate of Science in Software Development**, *Community College of Allegheny County*

**Certificate of Completion in Technical Writing**, *Community College of Allegheny County*

## **Skills and Training**

### Languages and Writing

- Strong attention to detail and excellent communication skills
- Working knowledge of SEO keyword usage and best practices
- Strong math skills
- AP Style, 56th edition
- Chicago Manual of Style, 16th edition
- APA Style, 7th edition
- English (native speaker)
- Spanish (basic written proficiency)

### Software and Applications

- GIMP image editing software, v. 2.10.30
- Google Drive, Docs, Sheets
- Microsoft Excel, Word, PowerPoint, Access, SQL Server 2019, Visual Studio 2022
- Zoom, Slack, Google Meet, Teams
- Adobe Creative Cloud: inCopy, Acrobat, inDesign, PhotoShop
- Jira Cloud, Jira Server
- WordPress
- Basic familiarity with Java, C++, SQL, HTML, CSS, C, Visual Basic, XML
- ScholarOne content management system

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## **Professional References**

- ❑ **Ania Hull**, Editor, *edx/2U*, Santa Fe
  - ❑ 603-667-3989 (Note: Mountain Time)
  - ❑ [aniaphull@gmail.com](mailto:aniaphull@gmail.com)
  - ❑ I worked with Ania from April 2023 to August 2024
  
- ❑ **Steve Stelling**, Managing Editor, *The American Economic Review*, Pittsburgh
  - ❑ 412-432-2300 (Note: Eastern Time)
  - ❑ [stelling@aeapubs.org](mailto:stelling@aeapubs.org)
  - ❑ Steve was my direct supervisor from 2010 to 2021
  
- ❑ **Michelle DeBlasi**, Managing Editor, *The American Economic Journals*, Pittsburgh
  - ❑ 412-432-2300 (Note: Eastern Time)
  - ❑ [deblasim@gmail.com](mailto:deblasim@gmail.com)
  - ❑ Michelle was my direct supervisor in 2022 and we were colleagues from 2010 to 2021